

PILLAR

SUPPORT ✦ INSPIRE ✦ EARN ✦ GROW

POWERED BY:



2025 NJ SUMMIT



*Keynote
Speaker*

ERIKA AYERS BADAN

CEO of Food52

1st CEO of Barstool Sports

Author of 'Nobody Cares
About Your Career'



Thursday April 3, 2025
9 am - 3 pm



Bell Works

Holmdel, NJ

S C H E D U L E

Check-in: 8:15 am

Kick-off: 9:00am

EMCEES: Shannon Fasone + Stacey Donadio

INSPIRE - NETWORK - LEARN - GROW

SCHEDULE

ERIKA AYERS BADAN

CEO of Food52

1st CEO of Barstool Sports

Author of 'Nobody Cares About Your Career'



Key Note Speaker 9:05-9:30 am

AI Presentation: 9:35 -9:55



SHEILA LIRIO
MARCELO
CEO, OHAI.AI +
FOUNDER OF
CARE.COM

Breakout Session Option 1: 10:05-10:30am



“The Power of AND: Thriving as a Mom & a High-Achieving Woman”

AMANDA BYBEL +
DR. CHRISTINA FERRUCCI-DA SILVA

LOCATION:
BELL THEATRE



Brainstorming the Right
Business for You

SHANNON RUSSELL
SECOND ACT SUCCESS

LOCATION:
BREAKOUT ROOM GS1



Using Technology to Break Through the
Clutter and Land Your DREAM Career!

JAMIE SZTOSER &
MARISSA KAY
THE DREAMCATCHERS

LOCATION:
PREFUNCTION ROOM

Not attending a session? Visit our networking and vendor space filled with local resources and support for moms!

LOCATION: BALLROOM

SCHEDULE

Morning Panel: 10:40- 11:20



GILLIAN STOLLWERK
GARRETT (AKA "GILLY"),
SPEAKER | COACH |
ENTREPRENEUR



MEAGHAN B MURPHY
AUTHOR
EDITOR IN CHIEF
WOMAN'S DAY



JAIME SANACORE
VP WILLIAMS SONOMA



EMESE GORMLEY
PR POWERHOUSE
CO-HOST LIPSTICK
ON THE RIM PODCAST

Breakout Session Option 2: 11:30-11:55am



Using Video + Leveraging Media: Learn from
an Emmy-winning Host + Media Coach

WITH MARISA BRAHNEY

LOCATION:
THEATRE



Resources & Solutions
for Small Businesses

NJEDA + UCEDC
KATHY GUZMAN & MARY ADELMAN

LOCATION:
BREAKOUT ROOM GS1



WTF is for Dinner?

JENNA WERNER
HEALTH HAPPY RD

LOCATION:
PREFUNCTION

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LOCATION: BALLROOM

SCHEDULE

Lunch: 12:00 - 12:40pm



LUNCH IS PROVIDED BY EAT CLEAN BRO!

EAT, TOUR OUR VENDOR SPACE,
SHOP LOCAL VENDORS, AND CONNECT WITH MOMS!

LOCATION:
BALLROOM

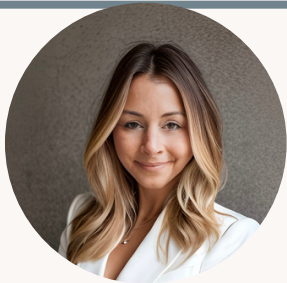
Breakout Session Option 3: 12:50 - 1:20pm



Pitch Perfect

WITH MEAGHAN B.
MURPHY

LOCATION:
BELL THEATRE



Unlock the Power of
Your Mom Brain

DR. NICOLE PENSAK

LOCATION:
PRENFUNCTION



Women, Wealth and Wellness: Unlock Your
Financial Confidence

LAUREN SIEWERT,
MOUNTAIN HILL INVESTMENT PARTNERS

LOCATION:
BREAKOUT ROOM GS1

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LOCATION: BALLROOM

SCHEDULE

Afternoon Panel: 1:30– 2:15pm



STEPHANIE
DIPISA
FOUNDER + CEO
SOLARA SUNCARE



MARISA BRAHNEY
TV HOST,
ON-AIR LIFESTYLE EXPERT
+ MEDIA COACH



DR. NICOLE PENSAK,
LICENSED CLINICAL
PSYCHOLOGIST
AUTHOR OF 'RATTLED'

Breakout Session Option 3: 2:25– 3:00 pm



**Embracing A New Beginning-
How Starting Over Can Empower You**
AMANDA MASSEY, ESQ.
PASHMAN, STEIN, WALDER, HAYDEN P.C.

**LOCATION:
PREFUNCTION ROOM**



**Women & Wealth: The Truth About
Planning for Life's Unexpected Moments**

NATALIE PEREZ &
DANIELLE FLANNELLY
NY LIFE

**LOCATION:
BREAKOUT ROOM GS1**



**Nurturing Yourself:
The Importance of Self-Care
for Busy Moms**

ALICIA ERICKSON ZINK, MSW, LCSW

**LOCATION:
THEATRE**

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POWERED BY:



WILLIAMS SONOMA
TURN KEY WOMEN
GIRL SCOUTS OF THE JERSEY SHORE
ORKA BAR
V/O MED SPA
ALTERRA HOME LOANS
PASCHMAN STEIN WALDER HAYDEN P.C.
NY LIFE
THE JUNIOR LEAGUE OF MONMOUTH
ATRIUM
AMANDA JEAN NYC
NJEDA
LUXURY BATH PA/NJ
MAKE SPACE HOME ORGANIZATION
BOND PERMANENT JEWELRY
PALETAS & CO.
NEW MOM SCHOOL OF SHREWSBURY
SPARKING JOYFUL READERS
SURFSIDE SMILE CO.
ONCE IN A MILA DESIGNS
SENIOR CARE AUTHORITY
COASST.CO
BIERMAN AUTISM CENTERS
TOUCHSTONE CRYSTAL
ATRIUM STAFFING
JENNA CAVADAS COACHING

MARY ANN AZZOLINA- REALTOR
SHORTCAKE ALBUMS
PROFYRIO
SOLARA SUNCARE
OLIVEDA- THE OLIVE TREE PEOPLE
NAVARA HEALTH
MORNING BLOOM BOUTIQUE
POSH PALETTE
OAH.AI
IVY COAST COLLECTION
CHESTERFIELD ORGANIZING CO.
YOGA SIX
SEASTREAK
BEAUTY BY GABRIELLE LORREN
ETHOS AESTHETICS + WELLNESS
CRISS CROSS COMPANY
LINCOLN INVESTMENT
VOYAGER'S COMMUNITY SCHOOL
ACRE WINDORS AND DOORS
ALLIANCE ORTHOPEDICS
ENT ALLERGY + ASSOCIATES
ZENITH WORK SPACES
ALPHA FIT CLUB OF MARLBORO
MYRA TERRITO



P

Vendors